

# swim!

Warrington  
Opened  
2017



## swim! mission statement

Currently in the UK, only one in two children are able to swim by the time they go to secondary school. We're here to change this. With best in class tutoring in an innovative, family first environment, we're out to redefine the way children learn to swim, forever.

In the last five years, the number of swimming pool closures have outweighed the number of openings in both the public and private sector. This has led to a 3% drop in the number of pools over this time.

swim! is a joint venture between Total Swimming Limited and Total Fitness Health Clubs Limited; both of which are industry leading experts in building modular swimming pools, operating leisure facilities and delivering exceptional Learn to Swim programmes across the UK to 15,000 children a week.



## Requirements

- Locations: Greater Manchester, Merseyside, Lancashire & Cheshire
- Footprint: 5,000 – 8,000 sq. ft.
- Eaves Height: 5m minimum
- Parking: 25 spaces minimum
- Hours of use: 07:30 – 22:00
- Use: D2 Leisure
- Utilities: 3 phase electric & gas supply
- Lease: 10 years
- Capex investment: £600,000
- Alterations: No permanent alterations will be made to the slab or fabric of the building. We will fully reinstate the building

South Manchester

Stockport

Ashton / Hyde

North Manchester

Bury, Oldham South,

Rochdale,

Wigan (Ashton)

Walkden/Farnworth

Liverpool

Wirral

St. Helens

Leigh

Warrington South

Preston South

Chorley/Leyland





20 sites  
required by  
2021

## Our Plan



swim! takes the experience of building pools and delivering Learn to Swim programmes in facilities such as Total Fitness, and brings them together to create a bespoke offer in locations selected to match our customer profile. swim! is a premium service with a programme designed for 3-11 year olds and a centre built around families.



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